



PUBLIC NOTICE:

Free E-Newsletter Workshop

Open to all Businesses within the RM of Piney

Date: Wednesday, July 15th, 2015

Time: 7:00pm-8:30pm

Location: Council Chambers in Vassar



**Are you looking to connect
with your clients?**

Learn about an extremely cost efficient
way to engage current and prospective clients.

Email newsletter marketing will help you increase sales, build brand
awareness, strengthen customer relationships and more!

E-Newsletter Workshop

"This workshop will teach you valuable
tools tips and trick for creating interesting
and engaging email newsletters,
announcements and promotions for your
business or organisation. Find out how to
create and send these emails with
integrated responsive web design,
creating an email campaign optimized for
all computer, tablet and phone platforms.
The workshop will also demonstrate how
to use the tracking tools and subscriber
list management systems in the
MailChimp program and adhere to
Canada's new anti-spam legislation."

Register By: Wednesday, July 8th, 2015