



Piney Regional Chamber of Commerce

Regional Economic Development Survey

March 2018

The Rural Municipality of Piney and Piney Regional Chamber of Commerce want your feedback.

Together, the RM and Chamber are developing a regional economic strategy for our area (north of the US-Canada border, in or near to the RM of Piney (the "Region").

An economic strategy can help identify how to grow our existing businesses, and how to attract new business to the area.

Your input as a business member of the community can inform development of the strategy.

Please complete this survey, and return to the RM of Piney / Chamber of Commerce office by mail (Box 48 Vassar, MB R0A 2J0) or fax (204-437-2556) or by email to any one of the email addresses listed below.

Those participating in the survey will be entered to a draw for one of five gift certificates from a local business.

The survey is voluntary. If you do complete it, your responses will be confidential.

An external facilitator will summarize your feedback and provide to the Chamber.

A community forum will also be held on March 14th at 6:30 pm at the Piney Community Hall to discuss options moving forward.

All are invited to attend.

Questions about this survey? Please contact:

Martin Van Osch Chamber of Commerce member and RM of Piney CAO (204) 437-2284 martin@rmofpiney.mb.ca	Jonathon Prevost President, Piney Regional Chamber of Commerce (204) 437-3037 president@pineyregionalchamber.ca	Paul Boileau Director, Piney Regional Chamber of Commerce pdbyardandforest@outlook.com
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Business information

1. How long has your business operated in the Region?

- ☐ Less than 1 year
- ☐ 1-3 years
- ☐ 4-6 years
- ☐ 7-10 years
- ☐ 11-15 years
- ☐ 15+ years

2. What best describes your sector?

- ☐ Agricultural (e.g., land based, farming, peat moss)
- ☐ Industrial
- ☐ Services (e.g., grocery)
- ☐ Creative (e.g., interior design)
- ☐ Other (please specify):

3. How optimistic are you about future growth for your business?

- ☐ A lot
- ☐ A little
- ☐ Some
- ☐ Not much
- ☐ Not at all
- ☐ Not Applicable (N/A)

Environment

4. How well is the Region currently doing in terms of conducting business and attracting new businesses?

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Unsure or N/A</i>
Availability of unskilled labour in the area	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Availability of skilled labour in the area	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Competitive rate of pay for labour in the area	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Availability of commercial and/or industrial zoned land for building	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cost to purchase commercial land/property	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Land management (drainage, cleared land, land accessibility)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cost of construction	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Availability of commercial lease/rental space	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cost to lease/rent commercial space	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
User friendly information and processes to start a business (i.e. guides, permits, approvals)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Proximity/access to required supplies	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Courier/delivery service to ship/receive products	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Municipal taxes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Municipal bylaws	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Water (drinking) availability	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sewer treatment and capacity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Local roads (conditions, snow removal, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Garbage services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Unsure or N/A</i>
Recycling services	○	○	○	○	○
Energy sources	○	○	○	○	○
Internet capacity	○	○	○	○	○
Cellular service	○	○	○	○	○
Security (policing, fire services, etc.)	○	○	○	○	○
Support from municipality for new/existing businesses	○	○	○	○	○
Local business community works together/ supports one another	○	○	○	○	○
Support and local spending from residents	○	○	○	○	○
Size of local market	○	○	○	○	○
Access to markets/customers/clients	○	○	○	○	○
Competition from like businesses	○	○	○	○	○
Marketing of area and business opportunities	○	○	○	○	○
Proximity/access to product/business research and development	○	○	○	○	○
Proximity/access to education/training institutions and programs	○	○	○	○	○
Availability of schools	○	○	○	○	○
Availability of child care	○	○	○	○	○
Recreation facilities	○	○	○	○	○
Local airport/proximity to major airport	○	○	○	○	○
Available housing to meet various size and financial requirements	○	○	○	○	○
Local leadership and collaboration for economic development	○	○	○	○	○

Comments:

Strengths and Challenges

5. List the top 3 STRENGTHS of business and economic development in the Region.

1.

2.

3.

6. List the top 3 CHALLENGES facing business and economic development in the Region.

1.

2.

3.

Opportunities and Risks

7. Identify 2-3 EXTERNAL OPPORTUNITIES OR RISKS that could impact on the Region over the next few years.

When thinking about these opportunities and risks, consider how the Regional Chamber of Commerce could respond.

a. What is the opportunity or risk?

How could the community respond?

b. What is the opportunity or risk?

How could the community respond?

c. What is the opportunity or risk?

How could the community respond?

Current and Future Markets

8. How can the Regional Chamber attract new business to the area?

9. What percentage of your sales come from the markets below? By “markets” we mean where customers live.

Within the RM Piney area	
Outside RM Piney area but within Manitoba	
Outside Manitoba but within Canada	
Within the United States	
Outside Canada / United States	
Total (100%)	

Priorities

10. What are the top five community and economic development priorities for the next 3-5 years? (CHECK any FIVE that apply – in no order)

<input type="checkbox"/>	Access to technical assistance and planning for community/economic development
<input type="checkbox"/>	Improving access to capital for businesses
<input type="checkbox"/>	Improving access and availability of affordable housing
<input type="checkbox"/>	Attracting new companies and/or workers
<input type="checkbox"/>	Attracting retaining youth and young families
<input type="checkbox"/>	Improving access to quality healthcare
<input type="checkbox"/>	Developing land and/or buildings for industrial
<input type="checkbox"/>	Improving education opportunities and business parks
<input type="checkbox"/>	Improving government cooperation
<input type="checkbox"/>	Developing manufacturing businesses
<input type="checkbox"/>	Improving workforce skills (workforce education and training capabilities)
<input type="checkbox"/>	Developing retail/service businesses
<input type="checkbox"/>	Developing/promoting tourism
<input type="checkbox"/>	Improving public infrastructure (water, sewer, roads, etc.)
<input type="checkbox"/>	Diversifying the economy
<input type="checkbox"/>	Enhancing environmental protection
<input type="checkbox"/>	Improving telecommunications (broadband, cell, phone, etc.)
<input type="checkbox"/>	Expanding opportunities for value-added agricultural development
<input type="checkbox"/>	Investing in renewable energy projects
<input type="checkbox"/>	Forming regional partnerships for economic development purposes
<input type="checkbox"/>	Marketing & promotion of the community/region
<input type="checkbox"/>	Quality of life enhancements
<input type="checkbox"/>	Growing existing local companies/business
<input type="checkbox"/>	Growing home based business
<input type="checkbox"/>	Providing support for small business (less than 5 employees)
<input type="checkbox"/>	Helping entrepreneurs start new companies
<input type="checkbox"/>	Other _____

Comments

11. Any additional comments or suggestions?

Thank you!

Please complete the following to be entered into our participation draw.

Your Name:

Phone Number:

Email:
