

# The Sunrise Corner Youth Video Contest

## CONTEST DESCRIPTION

The purpose of the Sunrise Corner Tourism Initiative Youth Video Contest is to gather quality videos of the municipalities and people living within the municipalities of Piney and Stuartburn known as Sunrise Corner. These videos will be used as part of a regional tourism strategy, to showcase what Sunrise Corner has to offer to visitors and what makes it a desirable tourist destination. The Youth Videos submitted will be used for advertising, promotion and website displays. This contest is for a group or individual effort.

## HOW TO ENTER

Submit an original Youth Video that represents the unique qualities and desirable aspects of Sunrise Corner, such as videos of events, festivities, landscapes, wildlife, historic buildings, community members & sites, as well as people enjoying Sunrise Corner.

- There is a 5 video limit for entries submitted per person or group.
- All submissions must include the name, mailing address, phone number, and email address (if applicable) of the videographer.
- Please include the location in Sunrise Corner where the video was taken
- Once a Youth Video has been submitted to the contest, it cannot be modified, edited, or replaced, and will be viewed as the final submission.
- All Youth Videos submitted in this contest **must be in digital format taken by that Youth Videographer or the respective youth group**. All Youth Videos must be submitted in one of the following digital formats: .MOV, .MPEG4, MP4, .AVI, or .WMV.

**Entries shall be submitted using <https://transfer.pcloud.com/> to the following recipient email address: [info@sunrisecorner.mb.ca](mailto:info@sunrisecorner.mb.ca) or dropped off to the Municipal Offices of Stuartburn or Piney**

Please include submitter details as listed on page one of these instruction in the message box on the file transfer.

## **PRIZES**

There is a limit of one (1) prize per person. All prizes must be accepted as awarded.

There will be three (3) winning Youth Videos selected:

- **First place winner** to receive **\$300 gift card** prize
- **Second place winner** to receive **\$200 gift card** prize
- **Third place winner** to receive **\$100 gift card** prize

Prices can be evenly split for equal distribution in group efforts.

**There will be a pizza party provided by Sunrise Corner to all individuals who submitted video entries.** Date of the party will be announced prior to contest deadline.

## **CONTEST DEADLINE**

The contest commences on Friday, December 2nd, 2016 and will close at 4:30 pm on Tuesday, February 21<sup>st</sup>, 2017. Entries must be received by the contest closing date. Any entries received after the closing date will automatically be disqualified. The Sunrise Corner Tourism Committee is not responsible for entries that are lost, late, delayed, misdirected, unintelligible, illegible, incomplete postage due, stolen, returned, damaged, or undeliverable entries or mail. The winners' names and videos will be released and highlighted on the Sunrise Corner website.

## **RULES AND REGULATIONS OF CONTEST**

The contest is open to youth living in the Rural Municipalities of Piney and Stuartburn or attending Ross L Gray School or Shevchenko School between the grades of Kindergarten to Grade 12. Videographers are encouraged to retouch, alter, or augment their submissions. Videos shall not exceed 2 minutes in duration or less than 45 seconds.

Video submissions cannot contain obscenity, explicit sexual material, nudity, profanity, graphic violence, bullying, racism, hatred or calls or incitement to violence of any kind. Submissions must not have content or material that could be considered abusive, inflammatory, denigrating, or disrespectful to the Sunrise Corner Tourism Committee, or to any individual, group, or institution.

All submissions must be the videos/material taken by the applicant and must not contain any elements that are protected by someone else's copyright or otherwise subject to third party proprietary rights, including privacy and publicity rights (except as expressly permitted below). Videos should not contain any copyright sounds or music. The content must either be your own original work or must have appropriate, documented permissions or be in the public domain and follow all applicable copyright laws. Submissions must adhere both in appearance and in fact to the norms of civil discourse. In other words, the content of all videos submitted must be suitable for a global, public audience. The Sunrise Corner Tourism Committee has the right to disqualify, at their sole and absolute discretion, any entries that do not adhere to the above criteria, to the intent, or to the substance of these Official Contest Rules.

By submitting a video to this contest, the contestant or group affirms that he or she has obtained written consent from all individuals whose image or likeness appears in the video, and further affirms that he or she is prepared to provide reliable documentation to the effect upon request (or from the individuals' parent/legal guardian if any such individuals are considered a minor in their country of residence). The contestant further affirms that he or she has obtained the necessary rights, licenses, consents, and permissions to use all material in the video. Failure to obtain such rights, license consents, and permissions may result in the disqualification of that particular entry at the Sunrise Corner Tourism Committee's sole and absolute discretion. In the event of any question or difference of view regarding compliance with, interpretation, or application of these contest Requirements or Sunrise Corner Tourism Committee reserves the exclusive right to resolve such questions or difference of view in their sole discretion. The Sunrise Corner Tourism Committee, along with the RM of Piney and the RM of Stuartburn have the right to retain and use free of charge all entries made in regards to this contest for means of advertising, promotion and website displays.