Piney Regional Chamber of Commerce

Our Mission Statement:

The mission of the Chamber shall be to promote an environment which fosters economic development, works in partnership with our civic agencies, and provides value to our members through education, networking and cultural interests thereby enhancing our region for work, play, raising families and doing business.

Why Join a Chamber of Commerce?

Some business owners might say their schedule is demanding enough, and the thought of adding one more activity to their busy calendar is unbearable...



So why should they try to cram time into their already hectic schedules to join and actively participate in their local chamber of commerce?

Because membership in the local chamber offers numerous benefits and keeps business owners on top of important, everchanging issues and trends within their community and local marketplace.

Research points out that consumers are more likely to do business with a company if it's a member of their local chamber of commerce!

- ✓ Help build up the local business community. By being an active chamber member, you play a large part in supporting and enriching the local business atmosphere which enriches your entire community.
- ✓ Membership brings credibility to your business. You can increase positive perception among consumers and business owners when you're identified as a member of a chamber of commerce.
- Increase your visibility in the community. As a new member of the chamber of commerce, you will be listed in the chamber newsletter, e-newsletter, on Facebook and have the opportunity to be highlighted in other chamber publications. You also can grow your business by advertising with the chamber and sponsoring events. The chamber may also promote and assist with any public relations efforts.
- ✓ **Create networking opportunities.** Chambers have numerous committees and serving on one of them provides numerous networking opportunities as well as professional leadership development. You can build your business while promoting developments of keen interest to local businesses and the community at large.

- ✓ **Gain a voice in government.** The local chamber takes on the tough issues and opposes new regulations, taxes, fees, assessments and costs directed at small businesses. It also helps protect the principles of free enterprise and aids businesses in being treated fairly.
- ✓ **Make business contacts.** The chamber's most fundamental mission is to generate more business activity for the community. The chamber initiates more business-to-business commerce and more opportunities for networking and connecting local professionals than is available through most other local organizations.
- ✓ Receive chamber newsletters. Newsletters provide new member information, interesting information about operating a local business, articles about the local community, a community calendar and details about up-and-coming chamber events, among other things.
- ✓ Acquire customer referrals. Your local chamber receives calls from individuals and businesses looking for potential vendors, and chamber members typically recommend chamber members.
- ✓ **Chamber events and programs.** Chamber events and programs provide members with great opportunities to get to know new people and expand their prospect base. Chamber events are innovative and fun ways to help members meet potential customers, clients and vendors— and generate new business leads.
- ✓ Promotion and publicity. With a chamber membership, you can reach potential clients through member exclusive advertising and opportunities for business-to-business advertising and publicity.

2016 Chamber Membership Fee Schedule & Benefits

Membership Type	Basic Fee	Description
Individual/Business/Organizations	\$80.00 Annually *	Participate in Chamber
		activities, name profiled,
		promote business activity,
	*Fees Shall Be Prorated	eligible for programs &
	Quarterly	benefits.
Friends of the Chamber,	\$20.00 Annually	Participate in Chamber
Students, Seniors, individuals		activities, support the
		Chamber, receive info, not
		profiled, non-voting
		member.

Contact Us to Become a Chamber Member Today!

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